

MCLAREN PARADE

STREETSCAPE UPGRADE

CONCEPT DESIGN DEVELOPMENT

Prepared for: **City of Port Adelaide Enfield**
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Dixon Street
Sydney, NSW, Australia

Project Context and Site Analysis

PROJECT CONTEXT

McLaren Parade sits just one block from Port River in the heart of Port Adelaide. An important East-West connector that crosses important pedestrian and bike oriented streets including the significant retail hub of Lipson Street, the existing character and arrangement of the road is geared towards its historic context as a thoroughfare for traffic associated with the Ports early working harbour economy.

With the revitalisation of the Port Centre, there is a significant opportunity to transform the street to a green, pedestrian oriented road environment that supports the urban uplift occurring in the area.

LEGEND

-  Extent of Works
-  State Heritage Area
-  Proposed Development
-  Residential Area
-  Vehicle Movement
-  Pedestrian Movement
-  Outer Harbor Greenway
-  Key Views
-  Key Destination

SCALE: n.t.s 



**'A green pedestrianised threshold
that stitches the Port Centre to
the River's edge'.**



Greening

Increase streetscape greening to improve comfort with shading, reduced hardscape and wind protection





Activation

Provide public spaces that allow gatherings and encourage activation of the public realm



A Street for People

Create a low speed environment
that prioritize pedestrian and cycle
movement and improve safety

Link to Waterfront

Improve connections from the heritage area to the waterfront encouraging people movement and activation of wharf's edge



Port Context

Embrace Port Adelaide's character by highlighting historic buildings and the use of high quality and robust materials familiar to the precinct

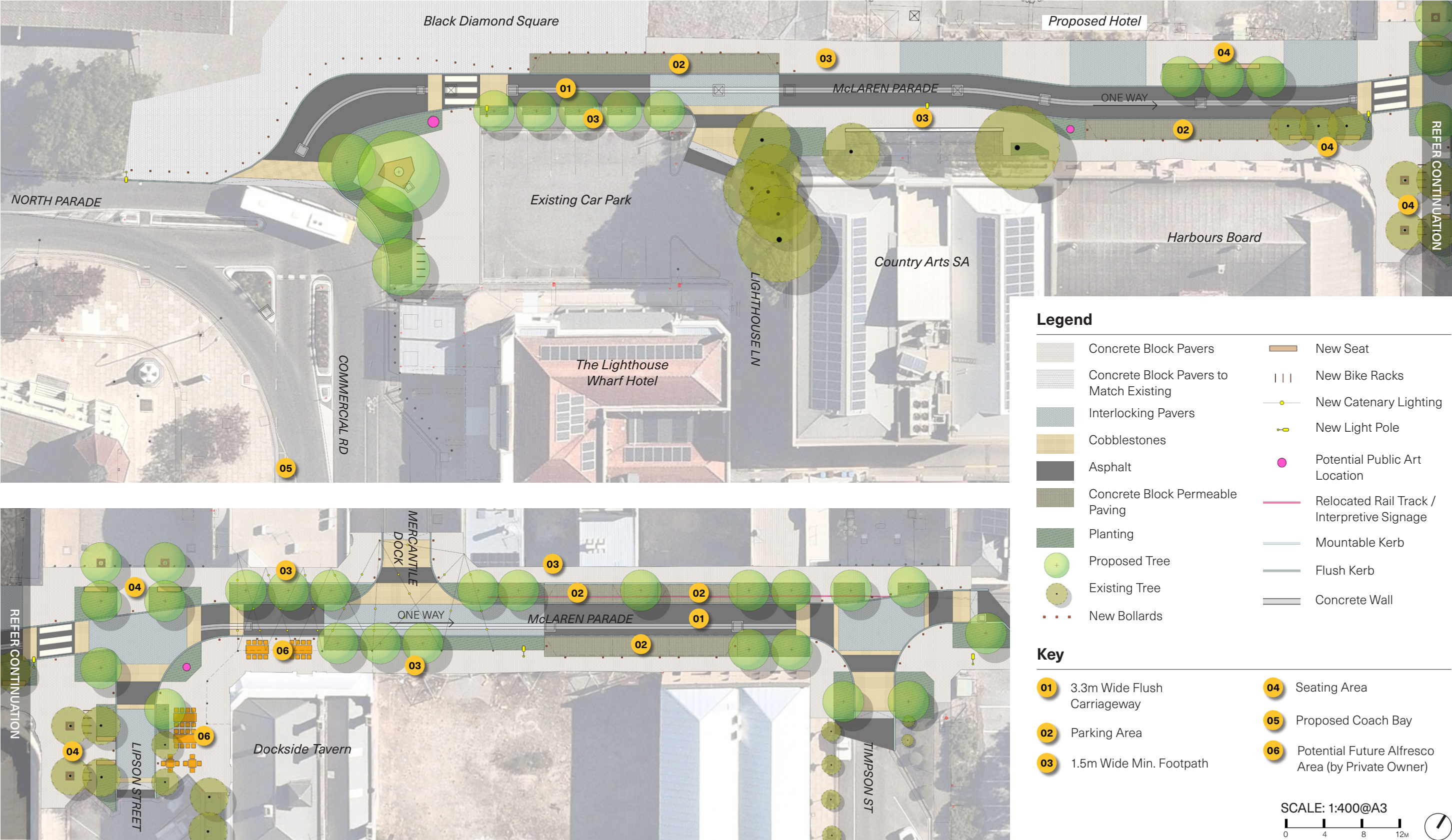
Concept Design

AERIAL VIEW



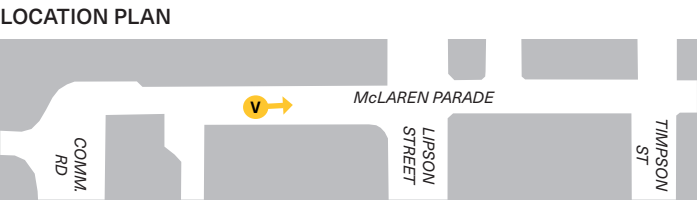
Concept Design

CONCEPT PLAN



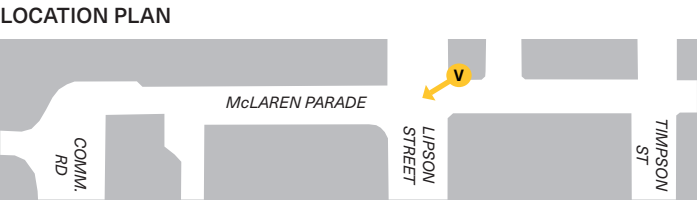
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ARTIST IMPRESSION



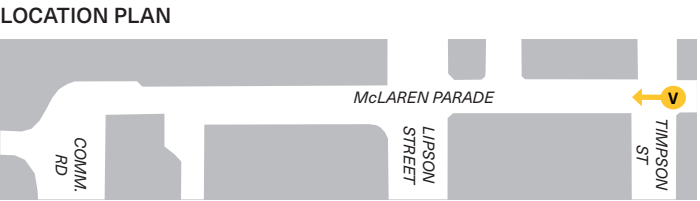
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ARTIST IMPRESSION



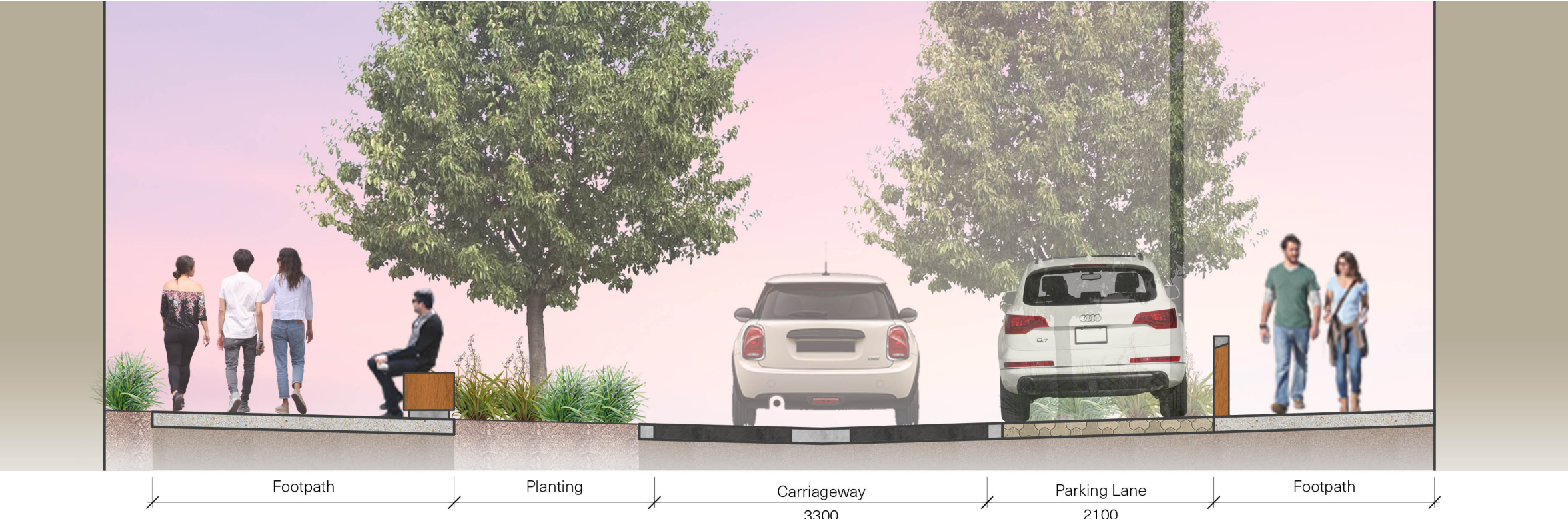
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ARTIST IMPRESSION

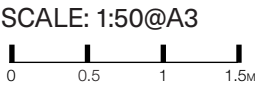
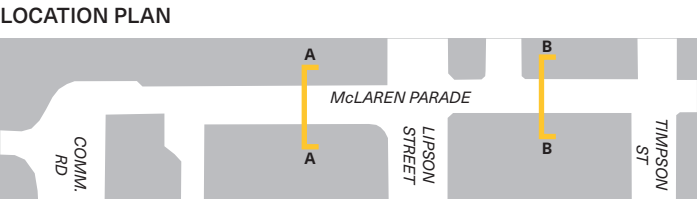


Concept Design

SECTION AA

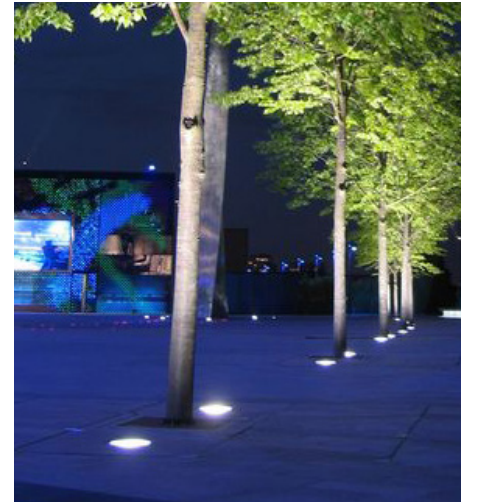


SECTION BB



Materials Palette

FURNITURE



SURFACES



Planting Palette

TREES



Pyrus calleryana
Ornamental Pear

UNDERSTOREY PLANTING



Dianella 'breeze'
Native Flax



Dianella revoluta
Dianella 'Little Rev'



Ficinia nodosa
Knobby Club Rush



Lomandra longifolia
Mat Rush

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