

12.2.7 Updated Draft Integrated Transport Strategy

Report Type	Decision
City Plan Theme	Community Environment & Heritage Placemaking
Report Author	Traffic/Transport Planner, City Assets
Report Summary	This report discusses the development of the Draft Integrated Transport Strategy and recommends that Council consult with the local community on the strategy.
Attachments	1. Updated Draft Integrated Transport Strategy [12.2.7.1 - 52 pages] 2. Integrated Transport Strategy Target Monitoring and Action plan [12.2.7.2 - 4 pages]

RECOMMENDATION

Council resolves that:

- 1. The report of the Director City Assets titled "Updated Draft Integrated Transport Strategy" be received and noted.**
 - 2. The updated Draft Integrated Transport Strategy and Action Plan be endorsed for consultation with the wider community.**
 - 3. The results of the consultation be brought back to a subsequent meeting of Council.**
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Report

At its meeting on 12 October 2021, Council resolved as follows:

- '1. The Director City Assets' report titled "Updated Draft Integrated Transport Strategy" be received and noted.*
- 2. To build on the strength of the current draft, a further draft will be presented at a subsequent Council Meeting that will include a list of opportunities the City of PAE has to combat climate change that can be enacted upon within the scope of the Integrated Transport Policy.'*

Recent updates

To address the above resolution, the Draft Integrated Transport Strategy (ITS) has been updated to show the relationship more clearly with Council's "Living Environment Strategy 2017-2022" and "AdaptWest – Western Adelaide Region – Climate Change Adaptation Plan 2016". Additional pages have been included within the ITS showing the interrelationship between the strategic actions of both key Council strategies and plans. Key opportunities to combat climate change and sustainable transport are included within the ITS, with key targets and indicators listed under each theme.

The Living Environment Strategy is due for review and update from 2022, where the new strategy will have a focus on "Net Zero" emissions for the organisation. As this new

strategy is developed, the ITS will be reviewed and updated accordingly to ensure the strong alignment of this and other major strategies remains.

In addition, Council Administration have reviewed further literature from the Climate Council and where appropriate, made adjustments to the strategic actions and targets set by the ITS.

Specific changes to this revision of the Integrated Transport Strategy are:

- Contents page number to be updated
- Updated Mayor & CEO address to include additional sentence speaking to sustainable transport
- New page added title “City Plan 2030 and the integrated Transport Strategy”
- New page added title “Transport Aspirations”
- New page added title “Placemaking”
- New page added titled “Sustainable transport and climate change”
- Inclusion of “support a low carbon transport network and modes of transport” under the goals section of ‘The strategic context table’ & ‘Future directions for integrated transport’ section
- Updated wording in the ‘Monitoring’ section to highlight that periodic review cycle will also capture new and updated Council Policies and Strategies (eg Updated Living Environment Strategy).

Other items within the ITS remain unchanged from the version submitted to Council at its October meeting. A copy of the amended ITS for Council consideration for consultation purposes is provided as Attachment 1.

Background

Council has commenced the development of its first Integrated Transport Strategy (ITS). The ITS is an opportunity to create a well-planned and people friendly transport environment. The ITS is envisaged to be a guiding strategy for the next ten-year period 2021-31 and will align with the City Plan 2030 and other important strategies to create a framework that will guide transport investment and policy decisions. The ITS will also respond to the State Government’s transport strategy and land use planning for better integration of the council’s transport infrastructure with the wider transport network.

Council consulted with the community in July/August 2020 on their thoughts on what a good transport plan would look like along with Elected Members in three workshops over the last 12 months.

This Strategy looks beyond vehicular transport to focus on the entire transport network and addresses the movement of people, services and goods. It does this by providing direction in relation to active transport, public transport, traffic management and road safety, management of parking, integrated land use and transport planning, and freight.

The Integrated Transport Strategy will provide strategic guidance for Council to provide and advocate for a transport system which provides access for all members of the community and enables the economy to grow and prosper. It will also form the basis for effective investment in the development and management of infrastructure and assets to improve mobility and accessibility.

The ITS sets clear Targets, Strategic Directions and Indicators for success for the following key transport themes across the City:

- Active Transport
- Public Transport
- Traffic Management and Road Safety
- Managing parking Demand
- Integrated Land Use and Transport Planning
- Freight: Movement of Goods and Services.

The ITS has been updated taking into account feedback received during the stakeholder engagement process (and more recently following Council feedback) and is ready for broader community consultation.

The Draft Action Plan has 74 actions to be implemented over the next 10 years with indicative costs, where known, and target dates provided noting that the endorsement of this strategy will require a significant council investment to implement. The Draft Action Plan is provided as Attachment 2 to this report.

City Plan Relationship

The development of an Integrated Transport Strategy aligns with all city themes. Such a plan would be wholly inclusive and consider all modes of transport that focuses on strategies to move people in the City rather than just focusing on the movement of vehicles.

Legislative Context and Related Policies

Any infrastructure that is constructed as a result of the recommendations contained in the ITS would need to be designed in accordance with the following legislation:

- The Department for Planning, Transport and Infrastructure's 'Manual of Legal Responsibilities and Technical Requirements for Traffic Control Devices' (The Code of Technical Requirements)
- Local Government Act (1999)
- Road Traffic Act (1961)
- Australian Road Rules (1999)
- Road Traffic Regulations (1999)
- Various Austroads Guidelines.

Stakeholder Engagement

The development of the Draft ITS has been a predominantly digital/online approach, with limited 'face to face' engagement due to COVID-19 restrictions.

The engagement approach adopted by PAE included:

- Development of the Integrated Transport Strategy Community Engagement page on PAE's Have Your Say! Website
- Installation of corflute signs at 30 locations dispersed throughout the council area
- Installation of footpath stickers 'Decals' at 30 locations dispersed throughout the council area

- Variable message boards installed at over 20 locations over the eight-week engagement period
- Digital promotions/marketing using social media platforms such as Facebook
- Regular updates on PAE's website.

A webpage titled *Integrated Transport Strategy* was created on Council's *Have Your Say!* Platform which provided preliminary information about the strategy, a survey questionnaire to be filled out by the respondent, and a map-based tool to provide location-based feedback on issues or ideas relating to the council area's transport network. Respondents were also able to provide feedback through emails and printed feedback forms available at key council facilities.

Despite the challenges to engagement posed by COVID-19, 167 formal submissions were received via Have Your Say! (80%), printed forms (18%) and emails (2%). Of the respondents 81% were residents, 10% workers, 7 % visitors and 1% business operators. The map-based tool identified 210 issues and 119 ideas.

The internal engagement process included engaging with *other teams* within PAE. This engagement enabled the project team to understand better other team's current and future challenges and opportunities in relation to integrated transport.

Council Administration have met with Elected Members on three separate occasions to:

- workshop the proposed vision/goal
- discuss the results of the community consultation process
- discuss the key themes, outcomes and objectives.

Subject to Council endorsement, a similar engagement plan will be developed to engage with the community on any feedback associated with the Draft ITS. This feedback will be brought back to a subsequent meeting to Council.

Risk Management

A significant risk to Council is not having a clear Objective and Strategy for managing Transport Infrastructure Investment across the City that aligns with other Council strategic policies. The ITS establishes clear targets, indicators and strategies to best manage key transport themes across the City. Further details are included in the ITS under each key theme.

Financial Management

The ITS identifies a number of key investment areas for Council over the next ten years to deliver on the Strategy. A detailed financial plan for the entire strategy hasn't yet been developed, as the ITS recommends a number of Studies to be completed to better understand the future investment required by Council. For example, the ITS has set a target to develop a 'Freight Access and Movement Plan'. The recommendations of this plan and key outcomes are unknown and are therefore unable to be costed. Therefore, only indicative costings have been generated for some items of the ITS; as Studies and Works progress, the financial impact will be reported to Council.

The ITS will guide future investment by Council in the transport network and implementation will be subject to the Annual Business Plan and Budget planning process

noting that \$100,000 has already been allocated towards 'quick wins' in the 2021/22 budget.

Environmental and Social Impacts

Having a robust policy will assist in providing the required infrastructure to deliver safe environs for the community, providing access and linkage for people to conduct their private lives and business activities, with minimal adverse effect on the natural environment.

Stronger linkages between the ITS and Living Environment Strategy have been documented within the updated draft. This clearly shows the alignment between the strategic actions established by these documents, along with targets and indicators to demonstrate Council's performance.